

R & R MOTORSPORTS

2023 Marketing Partnership Program



My Story!

I have always been into cars, since I was 3 years old hanging out in my dad's shop. In 1992, I started racing snowmobiles and helping my brother in law with a circle track race car. In 1993 Built my first circle track race car (enduro car).

1994 to 2007 I raced snowmobiles professionally and won 23 championships.

2007-2014 occasionally raced my old enduro car and just had fun!

In 2014 I decided to build a FWD circle track race car for my son to race. After getting in it to do some testing I was hooked and really good at it. FWD racing is very different from RWD racing, some are natural, others have to learn the difference. I naturally feel more comfortable racing a FWD.

2015 we changed a lot on the car but still only ran 10 events and broke the track record the first time on the track with the redesigned car. Only ran 10 races out of the 15 the track held. Had 4 fast qualifiers, 1 heat race win, 10 top 5 finishes out of 10 events, and 5 feature wins. Had an overall average finish for the season of 1.8

2016 We changed more on the car and ran the full Kalamazoo Speedway schedule. 15 events were scheduled, 3 of them were rained out completely and 1 rained out after qualifying was completed. I qualified 1st 12 out of 12. I won 9 out of 11 Feature races and won the points championship. I was also leading the NASCAR national points until the season ended. NASCAR takes your best 14 finishes and I only had 11, but still managed to finish in the top 25 in the nation despite only having 11 events to everyone else's 14.

2017 We ran only a few races, First night out broke the track record and was involved in an accident that destroyed the car. We rebuilt the car. We won 2 races and then ran the 2017 Super Shoe Nationals, Qualified 1st out of 205 cars and finished 5th overall due to some damage incurred in the event.

2018 Drove for other owners and won a couple races.

2019 Took the season off to build a brand new car with ideas that have been rolling around in my head since the 2016 season.

2020 Covid No Races

2021 My son decided he wanted to try dirt track racing. He wanted to run the Midwest Dirt series, So we dug out one of the old cars and started switching it over to dirt. My son passed away before we finished the car and before the first race. I finished and raced his car in the series he wanted to run. Although I had never raced a FWD on dirt, I figured it out pretty well. Memorial day weekend was the first race and we won the big show in his honor. I went on to win two more races, despite only running 6 of the events I still finished 6th in series points!

2022 We finished the new prototype car, and ran a partial schedule to test a large number of setups and learn about the new car. We still managed to win a few races at two different tracks and finish 4th in points at Kalamazoo Speedway

2023!!!

The new car is figured out, as you can see from our tentative schedule we have 24 races in our sights! Most of all we have a 2023 National Compact Touring Series Championship in our sights! Starting the season with a BIG race Bristol Motor Speedway on April 22nd. This race is invitation only, the best 36 racers in the country will all battle for the honor that comes with winning such a prestigious race! This race will be live streamed and we are expecting 20,000+ Fans!

One more exciting addition in 2023, is I will be racing with my daughter who will be racing her first season at Kalamazoo speedway in the #29 car.

Check out our schedule! Check out our Programs and let's make 2023 special for your company, your family and ours!




We are here to offer you the opportunity to get the most from your advertising budget..

R&R Motorsports has a marketing plan to work in any budget and give your company great exposure.

Most race teams will put a company's logo on their race car for a fee, here at R&R Motorsports we provide far more than just your logo on our cars. We provide a true partnership in promotion, you grow, we grow!! Simple as that!

Different packages offer different advantages, everything from being displayed on our race cars and literature to full promotional programs with cookouts, skybox seats and sign boards.

	PACKAGE	PACKAGE	PACKAGE	PACKAGE	DELUXE	CUSTOM
	A	B	C	D	PACKAGE	PACKAGE
Company promoted on our website and social media	X	X	X	X	X	?
Logo placement on car/s	X	X	X	X	X	?
Logo on autograph cards		X	X	X	X	?
Logo on advertising banner		X	X	X	X	?
Car show at your business Cookout/ open house			X		X	?
Sign posted at the race track				X	X	?
Use of sky box					X	?

Please contact us for pricing.

We see thousands of fans every week, and they see us and our marketing partners!!

Bottom Line..... Our fans are loyal!!!!

2023 Race Schedule

April

Saturday	22	Bristol Motor Speedway (0.533 mile and 153,000capacity)	39
Friday	28	Kalamazoo Speedway (3/8 mile and 6,000 capacity)	29/39

May

Friday	5	Kalamazoo Speedway	29/39
Friday	12	Kalamazoo Speedway	29/39
Friday	19	Kalamazoo Speedway	29/39
Saturday	20	Berlin Raceway (7/16 mile and 8,000 capacity)	39
Friday	26	Toledo Speedway (1/2 mile and 20,000 capacity)	39
Saturday	27	Birch Run Speedway (4/10 mile)	39

June

Friday	2	Kalamazoo Speedway	29/39
Friday	9	Kalamazoo Speedway	29/39
Friday	16	Kalamazoo Speedway	29
Saturday	17	Springport Mid-Michigan Speedway (3/8 mile and 6,500 capacity)	29/39
Saturday	24	Berlin Raceway	39
Friday	30	Kalamazoo Speedway	29/39

July

Friday	14	Birch Run	39
Friday	21	Kalamazoo Speedway	29/39
Friday	28	Kalamazoo Speedway	29/39

August

Saturday	5	Kalamazoo Speedway	29/39
Friday	11	Kalamazoo Speedway	29/39
Saturday	19	Sandusky Speedway (0.5 mile and 5,000 capacity)	39
Friday	25	Birch Run Speedway	39

September

Friday	1	Kalamazoo Speedway	29/39
Saturday	16	Owosso Speedway (3/8 mile and 3,500 capacity)	39
Saturday	30	Kalamazoo Speedway	39

We Are excited for the 2023 racing season!



Thank you for your consideration!

Dan and Erin Rigoni

R&R Motorsports

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