

# R&R MOTORSPORTS

## 2024 Marketing Partnership Program



### My Story!

I have always been into cars, since I was 3 years old hanging out in my dad's shop. In 1992, I started racing snowmobiles and helping my brother-in-law with a circle track race car. In 1993, I built my first circle track race car (enduro car).

1994 to 2007 I raced snowmobiles professionally and won 23 championships.

2007-2014 occasionally raced my old enduro car and just had fun!

In 2014 I decided to build a FWD circle track race car for my son to race. After getting in it to do some testing I was hooked and really good at it. FWD racing is very different from RWD racing, some are natural, others have to learn the difference. I naturally feel more comfortable racing a FWD.

2015 we changed a lot on the car but still only ran 10 events and broke the track record the first time on the track with the redesigned car. Only ran 10 races out of the 15 the track held. Had 4 fast qualifiers, 1 heat race win, 10 top 5 finishes out of 10 events, and 5 feature wins. Had an overall average finish for the season of 1.8

2016 We changed more on the car and ran the full Kalamazoo Speedway schedule. 15 events were scheduled, 3 of them were rained out completely and 1 rained out after qualifying was completed. I qualified 1st 12 out of 12. I won 9 out of 11 Feature races and won the points championship. I was also leading the NASCAR national points until the season ended. NASCAR takes your best 14 finishes and I only had 11, but still managed to finish in the top 25 in the nation despite only having 11 events to everyone else's 14.

2017 We ran only a few races, First night out broke the track record and was involved in an accident that destroyed the car. We rebuilt the car. We won 2 races and then ran the 2017 Super Shoe Nationals, Qualified 1st out of 205 cars and finished 5th overall due to some damage incurred in the event.

2018 Drove for other owners and won a couple races.

2019 Took the season off to build a brand new car with ideas that have been rolling around in my head since the 2016 season.

2020 Covid No Races

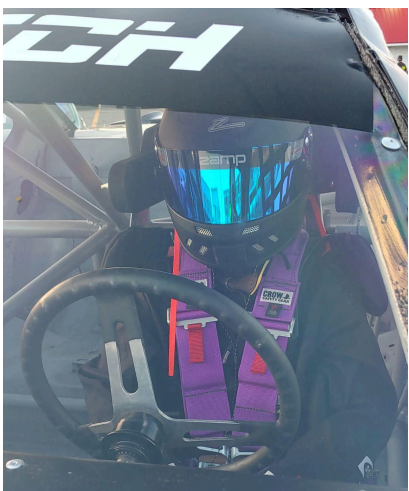
2021 My son decided he wanted to try dirt track racing. He wanted to run the Midwest Dirt series, So we dug out one of the old cars and started switching it over to dirt. My son passed away before we finished the car and before the first race. I finished and raced his car in the series he wanted to run. Although I had never raced a FWD on dirt, I figured it out pretty well. Memorial day weekend was the first race and we won the big show in his honor. I went on to win two more races, despite only running 6 of the events I still finished 6th in series points!

2022 We finished the new prototype car, and ran a partial schedule to test a large number of setups and learn about the new car. We still managed to win a few races at two different tracks and finish 4th in points at Kalamazoo Speedway

2023 Was tough Season, First race out was at Bristol Motor Speedway in Tennessee, We got caught up in a crash that happened ahead and collected us. We were one of the fastest cars on the property and only got to show that for 7 laps, but it was fast. Passed 22 cars in 7 laps, it was fun to drive and a very cool experience to be on that track! The car was bent badly and we struggled with it the rest of the season. Still set fast time at a few events, won some heat races but never got it back to where it needed to be to compete with the fastest sport compacts in the world. Missed 4 or 5 events and still finished 7th in national points 2023 also brought our daughter to racing semi-full time. She won a heat race in only her second start and qualified in the top 5 most nights out of 30+ cars in her class.

2024 is a rebuilding season, we have junked the 2022-23 car and started over with a brand new build with new Ideas, tested concepts that worked in the old car and significantly improved electronics in the car for better engine management.

Our schedule is still being finalized! Check out our Program and let's make 2024 special for your company, your family and ours!



We are here to offer you the opportunity to get the most from your advertising budget..

R&R Motorsports has a marketing plan to work in any budget and give your company great exposure.

Most race teams will put a company's logo on their race car for a fee, here at R&R Motorsports we provide far more than just your logo on our cars. We provide a true partnership in promotion, you grow, we grow!! Simple as that!

Different packages offer different advantages, everything from being displayed on our race cars and literature to full promotional programs with cookouts,skybox seats and sign boards.

	PACKAGE	PACKAGE	PACKAGE	PACKAGE	DELUXE	CUSTOM
	A	B	C	D	PACKAGE	PACKAGE
Company promoted on our website and social media	X	X	X	X	X	?
Logo placement on cars	X	X	X	X	X	?
Logo on autograph cards		X	X	X	X	?
Logo on advertising banner		X	X	X	X	?
Car show at your buisness Cook out/ open house			X		X	?
Sign posted at the race track				X	X	?
Use of sky box					X	?
Pricing = 1car/2cars	300/500	600/800	1000/1250	2750/3000	3500/4000	?

We Are excited for the 2024 racing season!





Thank you for your consideration!

Dan and Erin Rigoni

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